

Ellie Rose

London based multi-disciplinary artist
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Qualifications

University of Westminster BA Hons
Illustration & Visual Communication
First

University for the Creative Arts
Foundation Diploma in Art & Design
Merit

Software

Proficient in:

InDesign
Illustrator
Photoshop
After Effects
XD
Figma
PowerPoint

Familiar with:

Premiere Pro
Lightroom
Webflow
Wix
Squarespace
HTML
CSS
jQuery + javascript
Miro
Keynote

Design Methods

Art direction
Brand identity development
Typography
Animation
Editorial and print design
Pitch decks
UI design
UX design
Creative coding
Prototyping
Social media
Colour grading

I'm a multi-disciplinary designer with delivered experience in a wide range of mediums, especially digital design. I'm a problem solver who thrives in fast-paced environments where I can leverage my eye for detail and strong communication skills to deliver polished results.

2022 — **Grimshaw** Graphic Designer

Current

I have contributed to the design of complex and innovative projects across a range of sectors within the architecture industry. I work collaboratively with other members of the design team and those across the practise to develop conceptual bid designs, award winning project boards, and produce presentations for clients and stakeholders (amongst other many things).

In addition to my design work, I also contributed to the development of design strategies and processes within the firm, collaborating with colleagues to identify areas for improvement and implement changes that improved efficiency and quality. For instance, since joining I have managed to learn a number of new skills myself like adobe XD, more indepth AfterEffects knowledge and created new more managable workflows for projects the that have seen the companies design work take on a whole new lease of life.

Overall, my role as a designer at Grimshaw required strong creative and technical skills, a keen attention to detail, and a deep passion for design and innovation. I was able to work effectively both independently and as part of a team, and was committed to delivering exceptional results that met or exceeded our clients' expectations.

2019 — **PAVE London** Graphic Designer

2020

As a designer at PAVE London, I was responsible for designing and producing creative solutions for a range of events, including product launches, experiential marketing campaigns, exhibitions, and corporate events. I worked closely with clients to understand their needs and preferences, and developed design concepts that met their requirements while pushing creative boundaries. In this role, I also developed my own skills through event branding, visual identities, and promotional materials.

To be successful in this role, I needed to have strong creative skills, attention to detail, and the ability to manage multiple projects concurrently while meeting tight deadlines. I was also a skilled communicator, able to present my designs and ideas to clients and stakeholders in a clear and compelling way.

Overall, my role as a designer at PAVE London was exciting and dynamic, allowing me to work on a diverse range of projects and push the boundaries of event design. I was proud to be a part of a team that was dedicated to delivering exceptional results that exceeded our clients' expectations.